BREWEDFOR HUMANKIND

In a world that has been thrown around on the roughest ride it's

ever been on — in our life time.

People locked-down, drank too much and lost hope in the greater good.

The beneficial Beer Co is Founded on the idea of kindness. To be kind to our world and the humans that live upon it when they need it most.



STONE COLD LAGER

"Classic all malt non-alc lager exhibiting
traditional malt & estery yeast character as well
as some subtle noble hop character. Lowish body
balanced with soft bitterness.

Highly drinkable & beery"

Bruce Peachey (Dipl. Brew, Fellow IBD)

Co-Founder and Head-Brewer.





NUTRITIONAL INFORMATION

SERVING PER BOTTLE (1)

SERVING SIZE (375ml)

AVERAGE PER	SERVING	100ml
ENERGY	259kj	69kj
PROTEIN	1.1 g	0.3 g
FAT TOTAL	<0.3g	<0.1g
- SATURATED	<0.1g	<0.1g
CARBOHYDRATES	13.5 g	3.6g
- SUGARS	<0.3g	<0.1g
SODIUM	15mg	4mg

Brewed by our friends at contract solar powered facilities in Australia.

INGREDIENTS: HOPS,
MALTED GRAINS,
YEAST, PURIFIED
WATER.



POINT OF SALE







SOCIAL MEDIA TILES









INBEERTWEENER

We've registered trademarked INBEERTWEENER

because we are of the belief that most people

don't need to cut alcohol completely, they just

need to modify behaviour. So instead of have a glass

of water of a soft drink in between a full strength

beer, they can have a Non-Alcoholic beer that

actually tastes like a beer, Or instead of having

a full strength beer on a weekday you can have an

INBEERTWEENER instead.

