





**BORN + RAISED**

**BATTERSEA**  
**LONDON**





**SHOW SOME SPIRIT**



**CONVERGING**

Music - Booze - Good Times



# DOGHOUSE

- Est Sep 2016
- Battersea, London
- London's only full "turn-key" distillery
- Non-Traditional brands that stand out
- Music is our inspiration



[@doghousedistillery](#) / [@doghousedistil](#)



# TEAM



- Everyday people
- Authentic and driven
- Commitment to quality
- Dare to be different; individuality
- Passionate creatives who take a risk!

**Driven to achieve something truly**

**UNIQUE + GREAT**



# ENGINE ROOM

- Multi-Category Capability
- 2,000L Microbrewery
- On-site Fermentation
- 1,500L Copper Pot Still
- 21m Vodka Column





# PORTFOLIO

## CORE SPIRITS

- Renegade G I N
- Baller V O D K A
- Baller 'Chilli Bacon' V O D K A
- Doppelgänger A P E R I T I V O

## COMING - 2023

- W H I S K Y
- P I N K G I N
- N A V Y S T R E N G T H G I N



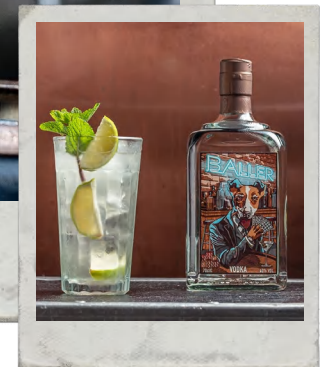


# BALLER

## ENGLISH WHEAT VODKA



- The only London vodka made 'from scratch'
- Made from 100% English wheat
- Silky smooth, super premium
- GOLD Medal - 2019 World Drink Awards, SILVER Medal IWSC 2022
- Named "**Best Spirit in Britain**" in the 2019 Great British Food Awards (*judged by John Torode*)



@ballervodka / @baller\_vodka





# BALLER

## ENGLISH WHEAT VODKA



### BALLER

Category	Vodka
Volume	70cl
ABV	40.0%
Case	6 x 70cl
Origin	London, UK
Raw Material	English Wheat
Vegan Friendly	Yes
Gluten Free	Yes

## USP

London's ONLY vodka made from scratch





# BALLER

## CHILLI BACON VODKA

- The world's first + only Chilli Bacon Vodka!
- Made from a base of 100% English wheat
- Built using Mexican Habanero Chillies
- Spicy warmth + smokey bacon finish...
- Perfect in a Bloody Mary



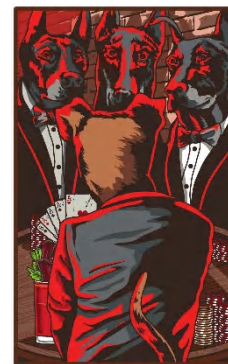
@ballervodka / @baller\_vodka



# BALLER

## CHILLI BACON VODKA

BALLER 'CHILLI BACON'	
Category	Vodka
Volume	70cl
ABV	40.0%
Case	6 x 70cl
Origin	London, UK
Raw Material	English Wheat + Habanero
Vegan Friendly	Yes
Gluten Free	Yes



## USP

World's ONLY 'Chilli Bacon' Vodka

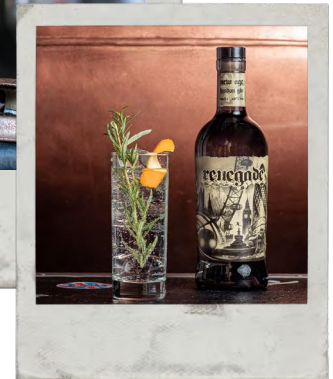


# RENEGADE

## CONTEMPORARY LONDON GIN



- Made in London!
- Herbaceous, smooth, session style gin
- Unique, unconventional label
- GOLD Medal - San Fran World Spirits Comp 2018, SILVER Medal, IWSC 2021 + 2022
- Best Gin & Tonic on the planet!



@renegadegin / @renegadegin



# RENEGADE

## CONTEMPORARY LONDON GIN



### RENEGADE

Category	Gin
Volume	70cl
ABV	42.0%
Case	6 x 70cl
Origin	London, UK
Raw Material	English Wheat
Vegan Friendly	Yes
Gluten Free	Yes

### USP

Uniquely herbaceous flavour profile and a contemporary unconventional label





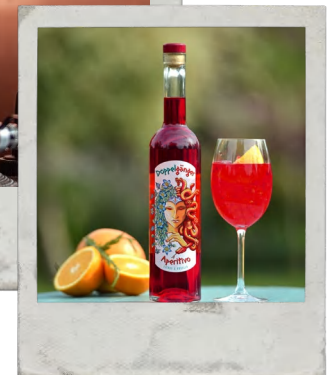
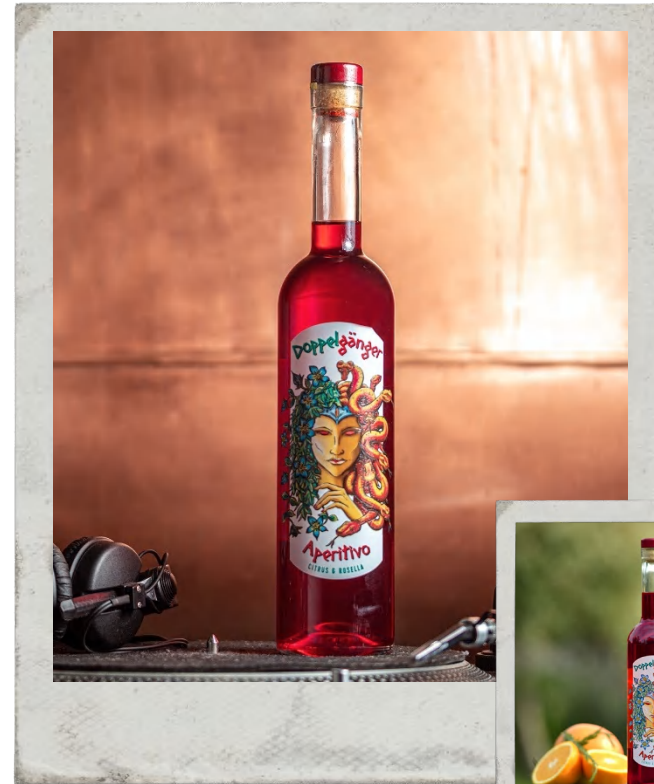
# DOPPELGÄNGER

## APERITIVO

CITRUS + ROSELLA BITTER LIQUEUR



- Italian style aperitivo
- Citrus, rosella, herbs, roots
- Perfect with strawberries, elderflower, prosecco, soda + orange
- London's answer to Aperol!
- SILVER Medal IWSC 2022



@doppelganger\_aperitivo / doppelganger\_ap



# DOPPELGÄNGER

## APERITIVO

CITRUS + ROSELLA BITTER LIQUEUR



### DOPPELGÄNGER APERITIVO

Category	Italian Aperitivo
Volume	70cl
ABV	20.0%
Case	12 x 70cl
Origin	London, UK
Raw Material	English Wheat
Vegan Friendly	Yes
Gluten Free	Yes

## USP

Unique taste profile, not as sweet as Aperol but more accessible than Campari





# WHISKY

COMING SOON

- Made in London!
- From scratch
- New world style  
(not trying to mimic Scotch)
- Multi grain, locally sourced
- New Make and Young Cask Aged release - early 2023







# IN THE PRESS

London  
**Evening  
Standard**

the  
**drinks**  
business



The  
**Grocer**

**COSMOPOLITAN**

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